

TRANSFORMATION MANAGEMENT



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WE ANALYSE & LEAD THE TRANSFORMATION - FOR A JOINT IMPLEMENTATION

OUR SERVICE

DNA & PORTFOLIO

TOGETHER TOWARDS A STRIKING PORTFOLIO & WEBSITE

- ✓ Analysis and redefinition of the company's core DNA
- ✓ Evaluation of core competencies and technologies
- ✓ Assessment of international customer requirements and product benefits/USPs
- ✓ Collaborative development and implementation of the future DNA and product portfolio
- ✓ Joint formulation of strategies for future technologies, innovations, and product opportunities
- ✓ Guided execution of new product and marketing strategies

TEAM & TEAM DYNAMICS

JOINTLY TOWARDS MORE TEAMWORK & INNOVATION

- ✓ In-depth Analysis of team dynamics in relation to the KPIs
- ✓ Profound evaluation & development of individual strengths & skills
- ✓ Collaborative design and implementation of strategies to enhance team dynamics
- ✓ Joint identification and promotion of leadership qualities
- ✓ Facilitated growth in creativity through increased diversity and international perspectives

PROCESSES & DOCUMENTATION

JOINTLY IMPROVING THE ORGANIZATION

- ✓ Comprehensive analysis of R&D processes & critical path
- ✓ Joint definition & implementation of new project roles & objectives
- ✓ Guided implementation of international, technical purchasing strategies
- ✓ Joint definition & implementation of new structures and workflows
- ✓ Guided implementation of efficient project management tools



YOUR BENEFITS

DNA & PORTFOLIO

MORE VISIBILITY & RECOGNITION

- ✓ Common, deep understanding of the company's DNA & product goal
- ✓ Clearly defined customer benefits & USPs
- ✓ Optimal use of your company's strengths for the product portfolio
- ✓ Distinctive DNA & strong portfolio for greater visibility
- ✓ International company profile

TEAM & TEAM DYNAMICS

MORE INNOVATIVE PRODUCTS

- ✓ Your management can focus on strategy while your team evolves
- ✓ Increased creativity & efficiency due to improved team dynamics
- ✓ Greater innovation from an empowered team
- ✓ Shortened time-to-market through better collaboration
- ✓ Increased quality & customer satisfaction

PROCESSES & DOCUMENTATION

MORE PROFITABILITY

- ✓ Increased efficiency with the help of tools individually tailored to the company
- ✓ Streamlined processes tailored to your business needs & team skills
- ✓ Enhanced transparency & improved documentation quality
- ✓ Technically aligned procurement process
- ✓ Efficient onboarding process for faster integration